**List of questions for clients:**

1. Is there anything that should jump out at the user more?
2. Is there something missing?
3. Is the logo big enough? Is it too big?
4. What are the colors/color schemes of your brand? Does the website reflect this? Do you have a style guide?
5. Who are the target users?
6. What is the purpose of this website?
7. Are all features working like they’re supposed to?
8. For SEO and find-ability of the site, what key phrases can be used to find the site through a search engine?